



For Immediate Release

PEOPLES BANK OF ALABAMA ANNOUNCES GRAND OPENING AND RIBBON CUTTING CEREMONY IN PELHAM, ALABAMA

PELHAM, ALABAMA – November 7, 2024 - Peoples Bank of Alabama is excited to announce the grand opening of its new location in Pelham, Alabama! Join us for a special ribbon cutting ceremony today at 10:30 AM. The event is hosted by the Shelby County Chamber of Commerce and will take place at 2267 Pelham Parkway in Pelham, Alabama. Attendees will include local officials, key business leaders, and members of the bank’s Board of Directors and Executive Management team.

“We are thrilled to officially open our doors in Pelham,” said Brian Bertella, Regional Market President, “and are very excited about being a part of this vibrant community. This expansion allows us to add a convenient location for our customers and participate in a community where so many of our customers and teammates live.”

Chuck Herndon, Peoples Bank of Alabama President, adds “Our success is built on a community banking model that values relationships and offers affordable, state-of-the-art products and services to help our customers succeed. We are excited to be expanding into Shelby County so that we can provide better access to banking services for our existing and future customers. While the redevelopment took longer than we originally intended, I am extremely grateful to our team for delivering a completed project that not only improves a gateway corner into Pelham but also is a great reflection of our bank.”

Tim Williams, Peoples Bank Chief Executive Officer, concludes “Our board and executive management team have invested in a seasoned group of banking professionals equipped and ready to service the needs of our clients for a lifetime. We are very excited to expand into the Shelby County market and invite you to stop by and experience community banking for yourself.”

Peoples Bank of Alabama, headquartered in Cullman, Alabama, is a trusted community bank dedicated to serving families, individuals, workers, and businesses in North and Central Alabama. We are in the banking business because we believe in helping individuals with their financial well-being. Whether it’s a loan to buy a couple’s first home, or a commercial loan to help a business expand, our passion is helping our neighbors achieve their dreams. That’s why we are the people’s bank – because we care about people. Visit our website at peoplesbankal.com and learn more about how you can save, grow, and invest with confidence – where people come first. Member FDIC and an Equal Housing Lender.