



For Immediate Release

## PEOPLES BANK OF ALABAMA AND DISCOVER® GIVE BACK TO LOCAL FOOD BANKS

CULLMAN, ALABAMA – December 9, 2016 – Peoples Bank of Alabama (PBAL) launched a joint program with Discover® aimed at helping families in need during the holiday season. The goal of the “Giving Back” program was to donate up to \$25,000 and to collect non-perishable items for seven local food banks; one in each county they serve.

Peoples Bank of Alabama provided collection containers inside every branch and asked the community to help collect and donate non-perishable items for families in need. Because of this joint effort, thousands of food items were received and distributed to local food banks throughout central and north Alabama. Peoples Bank in partnership with Discover® also donated a total of \$35,000 to those food banks today.

“The Christmas season is really about giving,” said Peoples Bank President, Tim Williams, “and it has been good to watch the community come together to help with this effort. As a bank, our mission reminds us we are here to participate and invest in our communities and we are committed to that vision statement. We would like to thank all those who gave, especially our friends at Discover® who partnered with us to give back.”

Peoples Bank of Alabama is one of the most convenient banking service providers for consumers and businesses in North Central Alabama. With 25 branches, 31 ATMs and an advanced offering of online and mobile banking services, PBAL is a leader in commercial and retail banking, ebanking and promoting financial literacy in the seven counties it primarily serves. Headquartered in Cullman, AL, FDIC insured PBAL has more than \$670 million in assets and is owned by Altrust Financial Services, Inc., the bank’s holding company. For more information, visit [www.PeoplesBankAl.com](http://www.PeoplesBankAl.com).