

BREAKING NEWS

For Immediate Release:

July 8, 2012

PEOPLES BANK OF ALABAMA GIVES \$50,000 TO LOCAL CHARITIES

CULLMAN, AL – PEOPLES BANK OF ALABAMA will mark its 35th year of serving North Alabama in 2012.

To celebrate this milestone and show their appreciation to the communities in which they do business, PEOPLES BANK will donate over \$50,000 and bring greater recognition to local charities this summer.

PEOPLES BANK “2012 Giving Back” Facebook Charity Drive, will launch On July 11, 2012. Voting will take place daily for the first three weeks. The top ten charities with the most votes, will receive a check for at least \$2,500. The voting will continue for one more week between the top ten charities. The three charities with the most votes out of those ten, will split the grand prize of \$35,000.

FDIC insured PEOPLES BANK is headquartered in Cullman, Alabama and has been providing service to customers throughout Alabama since 1979.

According to PEOPLES BANK President, Chris Sawyer, “Our goal is to be a leading partner in our communities through education, participation and financial investment. Our bank appreciates the many charitable organizations that serve and assist our communities during these tough times.”

PEOPLES BANK OF ALABAMA “2012 Giving Back” Facebook Charity Drive will be promoted on WDRM 102.1, WTAK 106.1, The River 100.3 and WBHP 106.5 radio stations.

For more information, contact PEOPLES BANK Communications and Planning Coordinator, Karen Webb at 256-737-7041 or KWebb@PeoplesBankAL.com. Or log on to peoplesbankal.com.