BREAKING NEWS

For Immediate Release:

August 7, 2012

PEOPLES BANK OF ALABAMA GIVES \$50,000 TO LOCAL CHARITIES

CULLMAN, AL – PEOPLES BANK OF ALABAMA will mark its 35th year of serving North Alabama in 2012.

To celebrate this milestone and show their appreciation to the communities in which they do business, PEOPLES BANK will award over \$50,000 to local charities this week

PEOPLES BANK "2012 Giving Back" Facebook Charity Drive, launched on July 11, 2012. Voting for the first three weeks selected the top ten charities with the most votes, with one more week of voting between the top ten charities. The three charities with the most votes out of those ten, will split the grand prize of \$35,000.

FDIC insured PEOPLES BANK is headquartered in Cullman, Alabama and has been providing service to customers throughout Alabama since 1977.

According to PEOPLES BANK President, Chris Sawyer, "Our goal is to be a leading partner in our communities through education, participation and financial investment. Our bank appreciates the many charitable organizations that serve and assist our communities during these tough times."

PEOPLES BANK OF ALABAMA will present checks totaling over \$50,000 to the winning charities, this <u>Thursday</u>, <u>August 10</u>, <u>at the WSCC Burrow</u> <u>Center Auditorium</u>. The reception and presentation will begin at 6:30PM and will include refreshments.

For more information, contact PEOPLES BANK Communications and Planning Coordinator, Karen Webb at 256-737-7041 or <u>KWebb@PeoplesBankAL.com</u>. Or log on to peoplesbankal.com.