



For Immediate Release

PEOPLES BANK OF ALABAMA ANNOUNCES GRAND OPENING OF STATE-OF-THE-ART BRANCH IN GUNTERSVILLE, ALABAMA

GUNTERSVILLE, ALABAMA – November 28, 2023 - Peoples Bank of Alabama, a leading and innovative financial services provider, is excited to announce the grand opening of its newest branch in the heart of Guntersville, Alabama. This expansion marks a significant milestone for Peoples Bank of Alabama as it continues to grow its presence and commitment to providing top-notch financial solutions to the local community.

The new branch, located at 2125 Henry Street, offers a wide range of banking services including both consumer and commercial lending, an ATM that also works as an interactive video teller machine, innovative online and mobile banking solutions, superior customer service, and much more. With a focus on delivering personalized and comprehensive financial services, Peoples Bank of Alabama is dedicated to helping individuals and businesses achieve their financial goals.

Trey Williams, Peoples Bank of Alabama Regional Market President, says “Peoples Bank of Alabama is thrilled to open its doors to the Guntersville community with this newly renovated branch. This new branch is a testament to our dedication to serving the unique needs of this vibrant and growing community.”

“We are committed to providing state-of-the art financial products and services and empowering our associates to deliver the bank to our communities with a focus on the highest levels of service to assist our customers in achieving their financial goals,” said Chuck Herndon, President. “Peoples Bank of Alabama is also deeply invested in supporting local initiatives and community development.”

Tim Williams, Peoples Bank Chief Executive Officer, adds “On behalf of our Board of Directors and Executive Management team, we invite you to stop by, meet our staff, and experience community banking at its best.”

Peoples Bank of Alabama, headquartered in Cullman, Alabama, is a trusted community bank dedicated to serving families, individuals, workers, and businesses in North and Central Alabama. We are in the banking business because we believe in helping individuals with their financial well-being. Whether it’s a loan to buy a couple’s first home, or a commercial loan to help a business expand, our passion is helping our neighbors achieve their dreams. That’s why we are the people’s bank – because we care about people. Visit our website at peoplesbankal.com and learn more about how you can save, grow, and invest with confidence – where people come first. Member FDIC and an Equal Housing Lender.