



For Immediate Release

## **PEOPLES BANK OF ALABAMA ANNOUNCES EXPANSION INTO HUNTSVILLE**

CULLMAN, ALABAMA – October 3, 2022 - Peoples Bank of Alabama is excited to announce its expansion into Madison County with the opening of its Huntsville branch location at 4245 Balmoral Drive, Suite 100, Huntsville, AL 35801.

Darris Frost, Market President, Tennessee Valley Region said “We are thrilled for the opportunity to broaden our presence into Madison County and to offer community banking at its best to the residents of ‘The Rocket City.’ This move will not only allow us to better serve our existing clients in the area, but it will also allow us to service new clients in and around the state.”

“Growing our footprint in the Huntsville market with this new location right off of Memorial Parkway supports our vision to be a leader in providing affordable, state of the art financial products and services to consumers and businesses through a partnership with our communities,” said Chuck Herndon, Peoples Bank of Alabama President. Our board and executive management team have invested in a first-class group of bankers who really care about people, and we look forward to developing long lasting relationships with the local residents and businesses of Madison County for many years to come.”

Peoples Bank of Alabama, headquartered in Cullman, Alabama, is a trusted community bank dedicated to serving families, individuals, workers, and businesses in North and Central Alabama. We are in the banking business because we believe in helping individuals with their financial well-being. Whether it’s a loan to buy a couple’s first home, or a commercial loan to help a business expand, our passion is helping our neighbors achieve their dreams. That’s why we are the people’s bank – because we care about people. Visit our website at [peoplesbankal.com](http://peoplesbankal.com) and learn more about how you can save, grow, and invest with confidence –where people come first. Member FDIC and an Equal Housing Lender.