



For Immediate Release

## PEOPLES BANK OF ALABAMA AND DISCOVER® PARTNER TO BENEFIT LOCAL FOOD BANKS

CULLMAN, ALABAMA – November 10, 2016 – Peoples Bank of Alabama (PBAL) has launched a joint program with Discover® aimed at helping families in need during the holiday season. The goal of the “Giving Back” program is to donate up to \$25,000 and to collect non-perishable items for seven local food banks; one in each county they serve.

At Peoples Bank of Alabama we make it our mission to help make local communities better places to live, work and play. One way we’re doing this is through our partnership with organizations that share our belief in the importance of community. That’s why we’re proud to announce this partnership with Discover® who has joined with us and agreed to give back to our local communities up to \$25,000.

You can help by collecting and donating non-perishable items that will feed those in need right in your neighborhood. Look for collection containers inside every Peoples Bank of Alabama branch during the next five weeks.

Giving Back has never been easier thanks to Peoples Bank of Alabama and Discover®!

Peoples Bank of Alabama is one of the most convenient banking service providers for consumers and businesses in North Central Alabama. With 25 branches, 31 ATMs and an advanced offering of online and mobile banking services, PBAL is a leader in commercial and retail banking, ebanking and promoting financial literacy in the seven counties it primarily serves. Headquartered in Cullman, AL, FDIC insured PBAL has more than \$670 million in assets and is owned by Altrust Financial Services, Inc., the bank’s holding company. For more information, visit [www.PeoplesBankAl.com](http://www.PeoplesBankAl.com).