

For Immediate Release

PEOPLES BANK OF ALABAMA ANNOUNCES CRAIG ESTES, APPOINTED BANK DIRECTOR

CULLMAN, ALABAMA – November 14, 2016 – Peoples Bank of Alabama (PBAL) announces the appointment of Craig Estes to its Board of Directors. Mr. Estes joins Peoples Bank of Alabama's Board of Directors with almost 30 years' experience in industrial design, engineering and manufacturing.

"The board is excited to have Craig join our team," said President, Tim Williams. "We're confident he will add expertise with his background in business administration and experience as an industry leader," continued Williams.

Craig Estes holds a bachelor's degree in Industrial Design from Auburn University, and a Master's Degree in Business Administration from Strayer University. He is currently Vice President of a medical device company in Birmingham, Alabama.

Peoples Bank of Alabama is one of the most convenient banking service providers for consumers and businesses in North Central Alabama. With 25 branches, 31 ATMs and an advanced offering of online and mobile banking services, PBAL is a leader in commercial and retail banking, ebanking and promoting financial literacy in the seven counties it primarily serves. Headquarted in Cullman, AL, FDIC insured PBAL has more than \$670 million in assets and is owned by Altrust Financial Services, Inc., the bank's holding company. For more information, visit www.PeoplesBankAl.com.